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FOR IMMEDIATE RELEASE

**The Youth Fair Announces A Spectacular NEW RIDE
and More As Part of This Year's Exciting Attractions**

Nearly 100 Thrilling Rides, March 13-30, 2014

MIAMI, FL – February XX, 2014 – Now in its 63rd year, The Miami-Dade County Youth Fair & Exposition, together with the North American Midway Entertainment, is thrilled to announce the addition of a new ride and the return of an all-time guest favorite as part of its expansive lineup of 2014 Youth Fair amusement park rides. Altogether, fairgoers can experience nearly 100 thrilling rides this year.

NEW Ride:

Backdraft - This fire themed coaster boasts seven cars, which light up and hold up to four passengers each. Coaster cars climb up three levels before rushing down and around. A ride for teens and adults, the Backdraft coaster sends riders on a hair-raising trip. Guests must be at least 48" tall to ride.



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7D Cinema - Fairgoers will sit inside the enhanced 7D simulator to experience spectacular footage and thrilling special effects. Guests will be transported on roller coasters to prehistoric eras traveling through enchanted tunnels and many other spectacular sites. 7D Cinema will be located near The World of Agriculture Tent and open all 18 days of the 2014 Youth Fair.

Ride Returns:

Space Roller – Youth Fair guests will have their feet dangling on this out-of-this world adventure. The main arm of Space Roller is raised to the sky while the star-shaped wheel with vehicles attached shakes, rattles and rolls at heart-pounding heights and speeds before making its descent back to earth. Guests must be at least 54” tall to ride Space Roller.

In addition, The Youth Fair will feature other fairgoer favorites such as the *Mark 3*, *Twister*, *Cliff Hanger*, *Ring of Fire* and the *Giant Wheel*. The little ones will be able to enjoy age and size appropriate rides, such as *Bear Affair*, *Kite Flyer*, *Raiders*, *Speedway* and *Teacup* at KiddieLand and KiddieLand Too!

Ride Prices:

- P*O*P (Pay One Price) Unlimited Ride Cards - \$20 each for any day of the week, including Saturday and Sunday when purchased in advance at any Sedano's Supermarket.
- P*O*P (Pay One Price) Unlimited Ride Pass - \$25 on weekdays and \$35 on weekends when purchased at the gate on the day of visit.
- 10 Rides Coupons - \$12
- 22 Rides Coupons - \$25
- 55 Rides Coupons - \$60
- Single Ride & Games Coupon - \$1.25
- Express Access Pass- \$15 (Gets guests on all the rides faster!)

The Youth Fair is located on Coral Way (SW 24th St.) at 112th Ave. Gates open on weekdays at 3 p.m., Saturdays & Sundays at 12 noon and at 12 noon during Spring Break, March 21 – 30, 2014. General admission is \$12 with FREE admission every day, all day for children 5 years and younger, as well as adults 65 and better. Admission for active duty and retired military personnel \$6, Mon.–Thurs. (with Military ID). Offer valid for active and retired personnel and up to three guests. Guests must present coupon available only at www.fairexpo.com. **Parking is always FREE!** Preferred parking is available for \$12 per vehicle. Preferred parking is limited.

The Youth Fair also offers many amenities for families, including: stroller and wheelchair rental, lost & found, paved walkways, convenient sitting areas, lush landscape, diaper changing facilities/restrooms and more. Sponsors include Coca-Cola, KIA, and Sedano's Supermarkets.

North American Midway Entertainment is the world's largest traveling outdoor amusement park. North American Midway Entertainment provides a world class, safe midway experience including rides, games and food to over 15 million guests annually in 20 states and 4 Canadian provinces, including 10 of the top 50 fairs in North America.

*The Miami-Dade County Youth Fair & Exposition, known for generations as The Youth Fair, is a state of Florida chartered, private, not-for-profit organization that has donated well over \$10 million in scholarships, awards and cash premiums to Miami-Dade County students and is dedicated to supporting education, showcasing youth achievement and promoting South Florida agriculture. The Youth Fair will take place daily **March 13-30, 2014. For more information, please visit www.fairexpo.com or call (305) 223-7060.***

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